

steve@seafaring.com
To: "Darren O'Brien" <darren@seafaring.com>
Cc: dj@latsandatts.com, joe@latsandatts.com
Re: HD Videos on Internet

May 8, 2012 8:06 AM

Flash will only be the backup action now if the browser doesnt not support newer file types. So I would want to use both of the versions flash/quicktime. That would let us have our vides viewed by the largest number of people.

Also, I will be adding code to the player to track views - we can start moving away from using the webalizer in the future.

One other thing, what about commercials. How are we handling that now?

Steve

-----Original Message-----

From: "Darren O'Brien" <darren@seafaring.com>
Sent: Tuesday, May 8, 2012 10:54am
To: steve@seafaring.com
Cc: dj@latsandatts.com, joe@latsandatts.com
Subject: Re: HD Videos on Internet

Hi Steve -

Just the 5th season (eps 53-65) are in HD. They are in QuickTime as .mov files. Is the new one your designing a flash player? I have to re-encode them as flash files. I am in the process of re-encoding the rest.

- Darren

From: <steve@seafaring.com>
Date: Tue, 8 May 2012 10:04:48 -0400 (EDT)
To: Darren O'Brien <darren@seafaring.com>
Cc: <dj@latsandatts.com>, <joe@latsandatts.com>
Subject: HD Videos on Internet

Darren,

I'm designing a new player for our TV channel. How many seasons do we have that are HD? Are you still reencoding the old episodes? What format are they all in now?

Thank you so much!

Steve